



Robert F. Price, CPA, MST, AEP
Shareholder / Tax Principal
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Bob was born and raised in Fresno, California. He received his Bachelor of Science in Accounting from Fresno State University, and a Master of Science in Taxation from San Joaquin College of Law. Bob became a Certified Public Accountant in December 1973, receiving certificate number 19617E from the State Board of Accountancy of the State of California. On February 22, 2006, Bob was elected to the Board of Directors of the National Association of Estate Planners and Councils as an Accredited Estate Planner (AEP).

Bob is Past President and member of the Fresno Estate Planning Council, the San Joaquin Valley Planned Gifts Council, Past Chair and member of the San Joaquin Valley Leave A Legacy Organization, and Past President of the Fresno Chapter of the Society of Financial Service Professionals . He has chaired and co-chaired conferences sponsored by the California Society of CPA's, including the Annual Farm Tax and Accounting Conference, The Annual Estate Planning Conference, and the Annual Advanced Estate Planning Institute. He has been a long-time volunteer member on planning committees for the Annual Farm Tax and Accounting conference and the Advanced Estate Planning Institute, produced by the California CPA Education Foundation. In addition, he received the award for "Outstanding Conference Volunteer of the Year," as presented by the California Society of CPA's Education Foundation. Bob is also involved with non-profit organizations, acting as a member of the Board of Directors.