



NATIONAL PHILANTHROPY DAY®

Call for Nominations Outstanding Honorees

Deadline: Friday, September 30, 2015 – 5:00 PM

Applications must be received by this time. Late entries will not be accepted.

Each year, the Association of Fundraising Professionals (AFP) sponsors National Philanthropy Day to recognize outstanding achievement by individual, foundation, and corporate philanthropists, fundraising volunteers, and fundraising professionals. Nominations will be accepted from 501(c) 3 organizations; AFP membership is not required.

In professional fundraising, such individuals and organizations form a vital partnership with charities and the nonprofit sector to ensure that the needs of all citizens are met. AFP honors those who hold high ethical standards and best exemplify commitment and dedication toward helping society. These awards are given in recognition to those individuals and organizations whose lifetime or long-term achievements have made a significant impact upon society.

You are invited to participate in the **AFP's Annual National Philanthropy Day Awards**. Please identify an individual, corporation, or foundation that you believe exemplifies high quality philanthropic involvement. Use the attached guidelines to nominate one or more outstanding honorees.

Those chosen will receive, in the company of their peers and the media, the highest honor bestowed upon an individual or organization in the Central Valley's philanthropic community. **The National Philanthropy Day Awards Luncheon will be held Thursday, November 12, 2015.**

Guidelines for Award Nominations

1. Your nominations must be postmarked or emailed by **5:00 PM, Friday, September 30, 2015**. LATE ENTRIES WILL NOT BE ACCEPTED. Nomination forms are also available at www.afp-cv.net.
2. Address each criterion separately in narrative form. Entries are judged on the criteria. Narrative should contain complete, clear, concise answers.
3. Narrative should be no more than three (3), single-spaced, 8.5" x 11" pages in at least 11 point font and with 1" margins.
4. Supporting documents may enhance but not replace narrative. Do not introduce new information in supporting documents. All supporting documents must be 8.5" x 11". No video attachments accepted.
5. Each nomination should be separated when mailing or e-mailing. Do not bind documents. **Email is preferred.**

Send to:

NPD Awards Selection Committee
Attention: Jane Fortune
4649 N. Wilson Ave., Fresno, CA 93704
559-450-2525
jane.bennett.fortune@gmail.com



Nomination Form

Please fill out a separate form for each nomination.

1. You may nominate more than one person or organization. Each nomination must be separate.
2. Review and address all required criteria.
3. Indicate the award category for the individual/organization being nominated.
4. Supporting narrative is limited to three, single spaced pages with 1" margins and at least an 11-point font.
5. Application must be received, in hand, by Friday, September 30, 2015, at 5:00 PM and become property of AFP. Keep a copy for your records.

Send your completed nomination form to:

NPD Awards Selection Committee
 Attention: Jane Fortune
 4649 N. Wilson Ave., Fresno, CA 93704
 559-450-2525 OR jane.bennett.fortune@gmail.com

Nominee's Name & Title _____
 Organization/Business _____
 Mailing Address _____
 City, State, ZIP _____
 Nominee's Telephone _____ E-mail _____

Please check only one category per form. Duplicate this form for each nomination.

- Outstanding Philanthropist
- Outstanding Volunteer Fundraiser
- Outstanding Philanthropic Organization, Corporation
- Outstanding Philanthropic Organization, Foundation
- Outstanding Youth in Philanthropy, Age 5-17
- Outstanding Youth in Philanthropy, Age 18-23
- Outstanding Fundraising Professional
- Distinguished Achievement Special Award for Excellence in Fundraising

Nominated By

Name of Nominating Person _____
 Nominator's Organization/Business _____
 Nominator's Address _____
 City, State, ZIP _____
 Phone _____ Fax _____ E-mail _____

I have informed the nominee of this award submission. If chosen, they will accept the award at the event on **Thursday, November 12, 2015**. (Box must be checked to be considered.)

Signature of Nominator _____



All nominations must be received by 5:00 PM Wednesday, September 30, 2015.



Award Criteria

OUTSTANDING PHILANTHROPIST

This award is presented to an individual or family with a proven record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national, and/or international level. Your nomination should include the following information, with specific examples:

- Description of participation in and gift support of nonprofit organizations in the community.
- Description of philanthropic support of innovative approaches to solving problems.
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteering, etc.).

OUTSTANDING VOLUNTEER FUNDRAISER

The individual eligible for this award should demonstrate exceptional skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions and a commitment to the advancement of philanthropy. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization. List your nominee's specific achievements for the past year or several years, such as:

- Evidence of quality of leadership and organizational ability in fundraising campaigns.
- Description of time, effort, and personal financial commitment.
- Description of fundraising goals achieved by his/her effort.
- Evidence of success in recruiting and motivating others.
- Description of participation in other local, national, and/or international nonprofit organizations.

OUTSTANDING PHILANTHROPIC ORGANIZATION, CORPORATION

To qualify for this award, a corporation must demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy on a community, national, and/or international level. List your nominee's achievements, including:

- Evidence of philanthropic support of innovative approaches to solving problems locally, nationally, and/or internationally.
- Description of impact of gift support and achievements accomplished through the corporation's efforts.
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

OUTSTANDING PHILANTHROPIC ORGANIZATION, FOUNDATION

To qualify for this award, a foundation must demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy on a community, national, and/or international level. List your nominee's achievements, including:

- Evidence of philanthropic support of innovative approaches to solving problems locally, nationally, and/or internationally.
- Description of impact of gift support and achievements accomplished through the foundation's efforts.
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

OUTSTANDING YOUTH IN PHILANTHROPY, AGE 5-17

This award recognizes service by an individual or group of young people ages 5-17 who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, and leadership in philanthropy. Your nomination should include the following:

- Description in detail of what the nominee did, including goals, process, budget (if relevant), and other people involved in the process (adult leaders or adviser, e.g.), and of the time, talent, and/or treasure the youth gave for the common good and the results that were achieved.
- Description of the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work.
- Long-term (1-2 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered next steps or working on other projects?



- Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities.

Award Criteria Continued

OUTSTANDING YOUTH IN PHILANTHROPY, AGE 18-23

This award recognizes service by an individual or group of young people ages 18 - 23 who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, and leadership in philanthropy. Your nomination should include the following:

- Description in detail of what the nominee did, including goals, process, budget (if relevant), and the other people involved in the process (adult leaders or adviser, e.g.), and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved.
- Description of the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work.
- Long-term (1-2 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered next steps or working on other projects?
- Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities.

OUTSTANDING FUNDRAISING PROFESSIONAL

This award is designed for an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. Your nomination should include the following:

- Description of career achievements, length and tenure of fundraising background, experience, and results. The recipient must have at least 15 years of professional fundraising experience.
- Evidence of quality of leadership that is effective, creative, and stimulating, and that the individual acts as a team player, both within their organization, in the fundraising profession and AFP (officer of local chapter, committee leadership, e.g.).
- Active, continued membership in, and commitment to, AFP its mission of advancing ethical fundraising and the fundraising profession plus evidence that the individual practices and promotes the *AFP Code of Ethical Principles and Standards of Professional Practice*.
- Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication, and professional education.
- Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations.

DISTINGUISHED ACHIEVEMENT SPECIAL AWARD FOR EXCELLENCE IN FUNDRAISING

This award:

- is presented for individuals, organizations and/or initiatives that promote and/or enhance philanthropy and fundraising in our communities, promote and/or support collaboration and community partnership, improve fundraising return on investment, streamline administrative structures, enhance revenues, and/or significantly reduce fundraising costs. Outside of individuals and organizations (those typically not covered under Outstanding Philanthropist, Outstanding Volunteer or Outstanding Fundraising Professional), examples of initiatives include in this award category annual giving campaigns, capital campaigns, planned giving programs, or overall advancement and/or fundraising programs that have exhibited creativity, sustained improvement and growth.
- is intended to recognize a nonprofit organizations' development departments or fundraising programs that have developed an innovative initiative, program or project design, or technique that has increased their donor base, increased the amount of funds raised, and improved their fundraising return on investment.
- recognizes those individuals, organizations and initiatives that give generously of their time, talents, expertise and share of ideas for improving collaboration, community/sector partnerships, sustain fundraising operations and increase return on investment among nonprofit organizations.



**CALL FOR NOMINATIONS
2015 SPIRIT OF PHILANTHROPY AWARDS**

Yes! I want to honor a special person or organization with a *Spirit of Philanthropy Award!*

NOMINEE (only one person/organization per nomination and only one nomination/organization)

Name: _____

Position: _____

Organization: _____

Phone: _____ **E-mail:** _____

Home Address: _____

CRITERIA FOR NOMINATION

In a brief statement cover as many of the following details as relevant to your nominee’s contributions and services. The panel will look for sustained activities and dedication reflecting the spirit of philanthropy...the love of humankind. Nominations must include at least two of the following:

- Sustained participation and financial support of your organization (number of years, level of contributions, type of leadership, etc.)
- Similar support to other non-profit organizations in the community (numbers and names of organizations, volunteer positions held, funds raised, etc.)
- Motivates peers to join in supporting charitable causes (Recruiting and bringing more volunteers and donors into organization, numbers)
- Has provided professional services that are deemed ‘above and beyond the call of duty’ (examples of such services, and results thereof)
- Professional cultivation and stewardship of donors (examples and years of service)
- Mentoring and supporting new fundraising professionals (examples and years of service).
- You may attach up to two pages of typed information.

NOMINATOR

Name: _____

Position: _____

Organization: _____

Address: _____

Phone: _____ **E-mail:** _____

Signature: _____ **Date:** _____

Enclosed is a check for \$35. (The non-refundable fee assists with the cost of the award and event production; fee does not include your honoree’s ticket to the event.

Please send completed form with payment by **5:00 p.m. Wednesday, September 30, 2015** to:

NPD Awards Selection Committee
Attention: Jane Fortune
4649 N. Wilson Ave., Fresno, CA 93704
Fax or email to:559-450-2525 OR jane.bennett.fortune@gmail.com